



Five reasons to choose Webex for your cloud contact center

Webex® Contact Center delivers the future of customer experience for companies big and small, making every customer interaction a delight, and every agent experience a breeze.

01

The tools you need. The experience your customers want.

Digital-First

Customers can connect when and how they want - via chat, text, social, email or call.

Intelligent

Super agent intelligence with Alpowered assistance and a new, modular agent desktop.

Collaborative All-in-one messaging, meetings,

calling, devices and more to engage your entire team.

Collect valuable customer feedback

Contextual

with surveys delivered straight to the customer.

Next-generation, fully customizable

Flexible

cloud contact center from the market leader.

02

A future-proof investment that saves you money today.

Contact Center can offer you the technological advances you need and the service your customers want while minimizing upfront capital investment.

As a cloud-based subscription, Webex

we've ever made." Director of IT Infrastructure, energy services industry

"Webex Contact Center was one of the

best technology investment decisions

See what one customer was able to save.

\$2.4M From streamlined customer care

\$1.9M

\$2.1M From reduced IT costs

From reduced agent labor

Month payback

03 More than just a vendor.

We'll be your collaborator too. We'll partner with you to provide delightful "The support we receive from the Cisco team, customer service by equipping your agents and the partnership we've made with them, has

with the tools they need to make every

interaction a positive experience.

perspective as well." Drew Peterson, President and CRO, **Veracity Networks**

helped our business grow. Cisco has not just

been a technology partner for our company, but a

strategic partner from an executive and stakeholder

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Booking.com

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for companies big and small. Our contact center solutions are

04

enterprise-grade, but they aren't just easy way to handle the call volume coming in built for enterprises: they're built for and keep track of trends so we could forecast companies of all sizes. and plan accordingly." IT Systems Analyst, **Global 500 Banking Company**

An enterprise-grade solution

"Webex Contact Center provided a quick and

Utilize the suite of tools your team already knows and trusts. Webex offers the same experiences for on-premises and cloud users, making the transition to Webex Calling and Webex Contact Center more

05

intuitive for your Cisco Unified Communications Manager users. 3.2M

Millions engage with Webex

Contact Center, every day.

Market share in

North America²

#1

Agents

IMImobile

#2

Market Share Globally²

Global Partners

1.5K

34K **Businesses use Cisco**

Contact Center

Customer Experience

technology acquisitions:

Voicea, CloudCherry and

It's all in Webex. Find out why Cisco is the leading choice and trusted

partner for your cloud contact center technology.

not imply a partnership relationship between Cisco and any other company. (2106R)



2. Synergy, 2020

About IE

Since 1996, we've been connecting people to their customers and coworkers throughout the Southeast with simple and modern technology solutions. While we're busy helping you take the complexity out of IT, you'll benefit from enhanced IT operations, risk reduction, and decreased costs.

INTERNETWORK ENGINEERING

marketing@ineteng.com 1. Forrester Research Total Economic Impact (TEI) Study of Webex Contact Center, October 2020

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